



Pre-Production (I)

Choosing A Story To Develop

Producing Media Texts

IDEA!?!
x o x

Source of Finance?

Planning

Funding

Pre-production

What technical equipment is required?

Digital editing/
CGI



Production

Post-Production

Personnel Involved?

Personnel Involved?

Personnel Involved?

Personnel Involved?

Personnel Involved?

Research

Personnel Involved?

Personnel Involved?

AUDIENCE



Distribution

Marketing & Promotion

Personnel Involved?

Personnel Involved?

The Story

- In your groups, discuss your **various** story ideas
- For each, identify specific scenes/locations, and **try to visualise** what they may look like
- *You may wish to consider things like props, costume, lighting, and/or other aspects of the mise-en-scène*

The Story

- Identify the **strengths** of each idea
 - These could be things like strong story, relevant theme, interesting character/narrative/simplicity in filming...
 - Does your idea include any (preferably all) of **Propp's character types***?
 - Does your idea contain any **binary opposites***?

**PS: If not, why not?*

c-400

4

PFRM

5

The Story

- Identify any possible problems you may have that could prevent you from producing your film
- This could be things like lack of equipment, over-ambitious ideas, institutional concerns (eg: *bad language*), time...

4

c-400

4A ↑

The Story

- Identify which **one** of the outlines has the greatest potential for being turned into an 8 - 10 minute film
- Write a justification for your initial choice of story and include some details from your discussions
- If relevant, highlight any strongly argued points for any other idea which has been discarded at this time.

Screenplay

- Having identified your primary choice for development, you now need to do **two** things:
 - Write a screenplay...
 - Carry out market research on the idea...