

Audience Handout Qs on p 1-4.

- 1) a) Name three ways an audience can be said to have great power.
b) Explain how one of these may be used.
- 2) Explain one way that a media creator may try to encourage us to choose them over a competitor.
- 3) There are many ways of considering how to group people into an audience. Choose two different groups and:
a) Explain how you have defined them, and;
b) Identify at least one media text that would appeal to this group.
- 4) Do media creators consider you as an individual or as part of a group?
- 5) Identify a film that you think has been made specifically to please an existing audience.
- 6) Can you identify a reason why a film may not become a 'classic'? (For the purposes of this question, a classic can be thought of as a film over 20 years old that people still enjoy watching)
- 7) Why might Spike Lee's "Do the Right Thing" (USA, 1989) still be relevant today?
- 8) Identify a film you would say was a 'classic' and say why you think it is. (see Q6 for a definition of 'classic')
- 9) What was the last film you saw at the cinema?
- 10) What forthcoming films are you keen to see, and why?

